DIRECTORS’ REVIEW

Dear Shareholders,
Assalam-o-Alâikum

Your Directors are pleased to present before you un-audited accounts for the half year ended December 31, 2008. During the period, your Company has earned a pre-tax profit of Rs.111,044 million.

During the half year under review, sales of the Company increased by 31.26 % when compared with corresponding period of previous year. Net profit after tax of the Company decreased by 5.50 % to Rs. 79,698 million as compared to the first half of the previous year. The reasons for decrease in profits are increase in Financial Expenses, due to increase in KIBOR from 10% to 15.70%, and increase in Salary & Wages, due to increase in minimum wage from Rs.4,600 to Rs. 6,000.

With respect to the Auditor’s qualification, we are of the view that as your Company is holding only 5.73 % (2007: 5.73 %) of total equity of the Company concerned, it does not exercise significant control over the Company concerned’s policies and profits. So in lieu of prudence, your company is following it’s policy of valuing investment in Associated Companies at cost and booking profits/gains only after they are realized.

The basic earning per share of the Company for the six month ended December 31, 2008 is Rs. 4.25 as compared to Rs. 4.50 for corresponding period in previous year.

The relations between the workers and management remained cordial throughout the period. Your Directors wish to thank all workers and staff members for their hard work.

For and on behalf of the Board

Sd/-
(Sheikh Naseem Ahmad)
Chairman / Chief Executive

Dated: Feb. 20, 2009